



ACTIVE WORKPLACE CERTIFICATION

Company sport: all types of sports and physical activities organised with, by or within the workplace (*sport incentives and team-building events, participation in sport tournaments, conferences with high-level athletes...*).

Workplace: Any location where the organisation performs its operational functions. These include SMEs, local authorities, associations, liberal professions, self-employment structures with at least one staff member or employee.



Well-being of employees



- Reduce stress
- Fight sedentary behaviours at work
- Decrease cases of burnout

Performance and productivity



- Increase employee efficiency
- Reinforce focus
- Develop soft skills

Team cohesion



- Improve employer brand and company culture
- Create social cohesion and foster inclusivity
- Encourage gender equality
- Manage disability-related issues

79% of employees see sports as a pull factor:

"they are companies in which you want to work."

20% of companies carry out sports activities in a professional context.

100% of managers who implemented sport sessions in the workplace recommend it to their peers.



companysport@efcs.org



[@Workplace Active Certification](#)

WAC PROJECT - BACKGROUND

A Durable, Reliable & Credible WAC certification programme

Co-funded by **the Erasmus+ Programme of the European Commission**, WAC – Workplace Active Certification – was a three-years European project that started in 2020 and was led by the **European Federation for Company Sport (EFCS)**. It intends to set up, test and launch a certification process in order to value and reward professional organisations implementing physical activity for their employees.



Co-funded by
the European Union

27 Pioneers organisations from 7 countries

42 Experts across Europe to co-construct a unique certification, based on existing best practices, standards and recognized expert methods.

13 companies got certified in Brussels in October 2022



- Corinth Canal
- Designous
- Generali
- Harmonie Mutuelle
- Commune d'Ixelles
- Mater dei Hospital
- Group Roullier
- Slovenian Steel Group
- Sport Union of Slovenia
- SKB Banka
- Sportcamp
- Tourix
- Veolia



WHY A CERTIFICATION?

- **To evaluate sport activities and programmes** implemented at work,
- **To determine relevant actions to be taken in order** to improve the existing committed initiatives,
- **To assess and reward** the company's commitment to **well-being** in the workplace,
- To improve services for the **employees' well-being** and for the quality of life in the workplace,
- To strengthen your **employer brand** and to promote your **company's image** by implementing sports policies for improved team cohesion.



HOW DOES IT WORK?

1

Introductory questionnaire:

First online self-analysis of existing programmes of the organisation and other administrative elements..

<https://register.activeworkplacecertification.eu>

2

Submission of the completed 22 criteria on the digital platform:

Second online self-analysis, to provide evidence and answers by uploading documents, reports, pictures, videos, etc. .

3

External & internal evaluation:

End of December 2023

Interaction between the company and the certification commission and carrying out of remote audits. After the meeting, the certification commission will send a report with their conclusions.

4

Certification:

Valid for 3 years. Annual updates about your progress supported by tangible evidence must be provided. A rewards ceremony will be organised in Brussels.

CERTIFICATION FEES:

Employees	Certification fee	Y+1 Maintenance	Y+2 Maintenance
< 50	2 500€	1 300€	1 300€
[51 - 250] one site	3 000€	1 550€	1 550€
[51 - 250] several sites	3 600€	1 900€	1 900€
> 250 one site	4 300€	2 700€	2 700€
> 250 across [1- 10] sites	5 300€	3 500€	3 500€
> 250 and > 10 sites		Available on quotation	